



MERCED COUNTY LIBRARY

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NATIONAL LIBRARY CARD SIGN-UP MONTH

September is National Library Card Sign-Up Month! The Merced County Library is joining the American Library Association (ALA) and libraries nationwide for Library Card Sign-Up Month and this year's theme is "**Libraries are Wonderful.**" Wonder Woman is the honorary chairperson/mascot. When you log onto our website, you will see some superhero-themed promotional images, Storytimes, and videos on the Library's [Facebook page](#) and [Instagram feed](#) this month.

This effort helps remind parents, caregivers, and students of the importance of a library card, the first step toward academic achievement and lifelong learning. **Libraries are FREE and available to all Merced County residents** and during the COVID-19 pandemic, the library is as relevant as ever. A Merced County library card offers an array of benefits: not only does it provide access to the physical material, it also provides access to premium online resources, such as: TumbleBooks, Gale, Kanopy for movie streaming, Libby for e-audiobooks and e-books, Cloud Library for ebooks, and Pronunciator for language learning and ESL classes.

We have incentives for everyone who signs up for a library card during September. Each library card recipient will receive one colorful "Read" bracelet in different languages, along with superhero and reading buttons. Pick up your swag along with your reading material using curbside services. Library e-cards also qualify for prizes. Who knows, you might be the lucky one to see Wonder Woman and Batman in action as they will occasionally make appearances during curbside pickup in Merced during September!

Getting a library card is easy. Call (209) 385-7484 or apply for an eCard at www.mercedcountylibrary.org.

