



LOCAL BALLOT MEASURE ARGUMENT GUIDE

**A GUIDE FOR
LOCAL JURISDICTIONS & THE PUBLIC**

**2014
PREPARED BY:**

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USE OF THIS INFORMATION GUIDE

This guide was developed in an effort to provide answers to questions regarding submission of local ballot measure arguments and other related information.

This guide is for general information only and does not have the force and effect of law, regulation or rule. In case of conflict, the law, regulation or rule will apply. Persons using this guide must bear full responsibility to make their own determinations as to all legal standards and duties.

Codes can be researched on the California Legislative Web Site:

<http://leginfo.legislature.ca.gov/faces/codes.xhtml>

*BARBARD LEVEY
REGISTRAR OF VOTERS*

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ARGUMENTS IN FAVOR & AGAINST

NOTICE OF ARGUMENT FILING DEADLINE

(Elections Code 9163, 9286, 9316, 9342, 9502)

Once the governing body (Board of Supervisors, city council, school board or special district board) passes a resolution calling for an election:

- The County Registrar of Voters or city elections official (for city measures) will prepare and publish a legal Notice of Election and Notice of Date Fixed to file Arguments¹.
- The County Registrar of Voters will also issue a press release announcing the measures on the ballot and deadlines for filing arguments.
- Information will be posted on the Registrar of Voters/Elections web site: www.co.merced.ca.us
- Arguments must be filed by 5 p.m. on the deadline set by the election official. See Filing Requirements in this section.

ARGUMENT FILER REQUIREMENTS²

(Elections Code §9120, 9166, 9287, 9342, 9503)

The following are authorized to file arguments:

- The **governing board** of the jurisdiction calling the election **or a member or members of the governing board**. [The member(s) DO NOT have to be authorized by the governing body.]
- The individual voter or bona fide association of citizens, or combination of voters and associations, who are the **bona fide sponsors or proponents of the measure**.
- A **bona fide association of citizens**³.
- Any **individual voters** who are **eligible to vote on the measure**.

Exceptions for city or district measures placed on the ballot by initiative

- The persons filing a city initiative petition may file an argument in favor of the proposed ordinance and the city council may submit an argument against the ordinance. (Elections Code §9282a)
- The persons filing a district initiative petition may file an argument in favor of the proposed ordinance. The district board may submit an argument against the ordinance. (Elections Code §9315)

¹ Elections Code 9287 does not require the city elections official to publish the deadline when the city has a standalone election because the deadline is set by law in part (a), however part (b) specifically states that the time period does not apply when the election is consolidated. Furthermore, Election Code 10418 requires that the election be held and conducted and all proceedings incidental to and connected with the election shall be regulated by the laws for the statewide or special election, therefore it is recommended that the city publish the deadline in order to provide notice.

² See Government Code 57145 & 57146 (under the CORTESE-KNOX-HERTZBERG LOCAL GOVERNMENT REORGANIZATION ACT OF 2000) regarding the authorized argument filers and selection priority if multiple arguments for or against are filed regarding a change of organization or reorganization of a jurisdiction.

³ There are **no** Elections Code sections requiring a **Bona Fide** Association to be comprised of voters of the jurisdiction.

IF MORE THAN ONE ARGUMENT FOR OR AGAINST

(Elections Code §9120, 9166, 9287, 9342, 9503)

When multiple arguments for or against any county, city, district or school measure are submitted, the **elections official shall select one for printing** in the Voter Information portion of the Sample Ballot giving preference and priority in the order listed in ***Argument Filer Requirements*** on the previous page. (§9166, 9287, 9342, 9503)

- **When a jurisdiction crosses county lines**, the principal county (the one with the most voters) will be responsible for setting the deadlines for arguments. Filers are advised to file their argument for or against the measure with the principal county. If more than one argument for or against are filed, the lead county election official will select one argument for and one argument against pursuant to the provisions above. The arguments selected for printing will be shared with the other county or counties and will be identical in each county. (County Policy and Elections Code 10500 b10)

Copy provided for Rebuttals - When both an argument in favor and an argument against a measure have been filed and selected for printing, the Registrar of Voters – Elections Office will send copies of the arguments to the filers and advise them of the deadline for filing a rebuttal.

Copies are provided after 5:00 p.m. on the filing deadline.

PRIMARY ARGUMENTS FOR & AGAINST – LENGTH & HEADINGS

(Elections Code §9162, 9282, 9315, 9342, 9501)

Word Limit - Arguments must not exceed **300 words**. The headings as specified below and the signers and their titles are not included in the word count. See ***Word Count Rules*** in the ADDITIONAL INFORMATION section of this guide.

Headings – Primary arguments shall use the following headings:

ARGUMENT IN FAVOR OF MEASURE ____
ARGUMENT AGAINST MEASURE ____

The election official will insert the letter designation after it is assigned. See ***Measure Letter Designation*** in the ADDITIONAL INFORMATION section of this guide.

REBUTTAL ARGUMENTS – LENGTH & HEADINGS

(Elections Code §9167, 9285, 9317, 9342, 9504)

Word Limit - Arguments must not exceed **250 words**. The headings as specified below and the signers and their titles are not included in the word count. See ***Word Count Rules*** in the ADDITIONAL INFORMATION section of this guide.

Headings – Rebuttal arguments shall use the following headings:

REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE ____
REBUTTAL TO ARGUMENT AGAINST MEASURE ____

No Rebuttal Period if no opposite primary argument filed. If only an argument in favor or only an argument against is filed, then filing is closed and there will be no rebuttal argument period. Rebuttal arguments can only be filed by the authors of the primary argument in favor or primary argument against or by a person or persons authorized in writing by the proponents and authors of the primary argument.

PRIMARY & REBUTTAL ARGUMENTS – FORMATTING & SIGNERS

(Elections Code §9164, 9283, 9342, 9501.5, 9600 and policy)

Body Text - Arguments should be typed and in a block format. Text is printed in the sample ballot pamphlet in single-spaced, full-justified, standard paragraph form.

- Only standard bullets (●) will be printed and non-standard bullets will be changed to standard bullets.
- **Bolding**, CAPITALIZING, underlining and *italics* are permitted.
- The election official may make some adjustments in the formatting in order to fit the argument within the available space.

Signers - Arguments **must have proponent⁴ and author signature(s)** at the time of filing.

- **At least one of the signers of a primary argument, who will submit the argument**, must meet an Argument Filer Requirement, shown on the prior page.
- In contrast to the primary arguments, **those permitted to sign rebuttal arguments** need **not** meet any criteria **except** that those who sign the rebuttal argument **must either have signed the original argument or be authorized in writing** from the authors of the argument to sign the rebuttal argument. Written authorization allowing a person to sign a rebuttal argument must be filed at the time of filing the rebuttal argument. The form titled ***Rebuttal Signer Authorization*** in the ADDITIONAL INFORMATION section of this guide may be used to authorize a different author to sign a rebuttal argument.
- **No more than 5 signatures shall appear**; if more than 5 signatures are shown only the first five (5) names shall be printed in official materials.

Signer Statement – The proponents and authors, if different, must sign the statement required by Elections Code 9600. The signer’s statement must be filed with the argument by the filing deadline. See ***Signer’s Statements*** in the ADDITIONAL INFORMATION section of this guide.

- **A signer’s name will appear in the sample ballot pamphlet exactly** as submitted on the Signer’s Statement signature line. The “Type Name as Signed” line must match the signature line. Titles and statuses such Dr., M.B.A., Mr., Ms. etc. may not be used on the name line, but can be listed on the title line. Because of space/formatting requirements in the sample ballot; please limit title to one line.
- **If the argument is submitted on behalf of an organization** (Bona Fide Association), list the name of the organization and the printed name and signature of one of its principal officers.

⁴ There are **no** Election Code sections requiring **proponents** of County, city, school or district measures to be registered voters of the jurisdiction.

FILING REQUIREMENTS

(Elections Code 9163, 9286, 9316, 9342, 9502)

Original documents – The argument with original signatures must be filed with the elections official by 5 p.m. on the designated deadline.

Exception: Filing by FAX⁵ - ALL faxed signatures on arguments **must appear on the same page** as the text of the argument.

- ***A Signer's Statement must also be filed because it contains the certification required by Elections Code 9600 and additional information needed by our office.***
- Signers Names & Titles on the Argument **must be exactly the same** as shown on the ***Signer's Statement***. *If different, information given on the Signer's Statement will be used.*
- Documents with original signatures must be filed with the elections official **within 48 hours** of transmission (weekends and holidays excepted) ***or the documents will not be considered as filed.***
- Faxing must be started prior to 5 p.m. on the deadline to be accepted as filed. The FAX number is (209) 385-7387.

Submitting arguments/analyses by E-Mail -

To ensure documents are printed as filed, in addition to filing a hard copy, please email your argument, rebuttal or analysis to Elections@co.merced.ca.us after filing the originals. Documents are needed in either Word or text file format.

CONFIDENTIALITY

Arguments filed with the county elections official are confidential until after the deadline for the filing of those arguments. The next business day after the deadline, arguments may be viewed by the public or photocopies purchased. See ***Public Examination*** in this Guide.

WITHDRAWAL OF AN ARGUMENT

(Elections Code 9601)

Whenever arguments in favor or against a county, school district or special district measure are authorized, these arguments may be withdrawn by their proponents at any time prior to and including the final date fixed for filing arguments.

⁵ Faxed documents Suggested Guidelines for Use by Elections Administrators in California, issued by the Secretary of State April 1993.

PUBLIC EXAM & WRIT OF MANDATE

PUBLIC EXAMINATION PERIOD

(Elections Code 9190, 9295, 9380, 9509, 13314)

The election official shall make a copy available for public examination the following materials:

- Ordinance or Measure, including both the Full Text and the Abbreviated Ballot Measure (Label)
- Tax Rate Statement, Fiscal Impact Report and/or Bond Project List, if applicable
- Impartial Analysis
- Primary Argument In Favor and Primary Argument Against
- Rebuttal to the Argument In Favor and Rebuttal to the Argument Against

Length of Examination Period: *10 calendar days* immediately following the filing deadline for submission of that document.

Copy of Material may be Purchased: A copy of the materials may be purchased for use outside of the election official's office. The fee charged shall not exceed the cost incurred in providing the copy.

LEGAL EXAMINATION AND WRIT OF MANDATE

Writ of Mandate Filing & Deadline:

During the 10 day examination period:

- Any voter of the jurisdiction in which the election is being held, may seek a writ of mandate or injunction requiring any or all of the material to be amended or deleted, or
- The election official, himself or herself, may seek a writ of mandate or injunction requiring any or all of the material to be amended or deleted.
- The writ of mandate request shall be filed no later than the end of the 10 calendar day public examination period.

A peremptory writ of mandate or injunction:

Shall be issued only upon clear and convincing proof of **both** of the following:

- That the material in question is false, misleading or inconsistent with the Elections Code, and
- That issuance of the writ or injunction will not substantially interfere with the printing or distribution of official election materials as provided by law.

Respondent & Real Parties in Interest

- **When a member of the public brings the action:** The elections official shall be named as the respondent and the person or persons who authored the material in question shall be named as real parties in interest.
- **In the case of the elections official bringing the action:** The board of supervisors of the county shall be named as the respondent and the person or persons who authored the material in question shall be named as the real parties in interest.

ADDITIONAL INFORMATION

MEASURE LETTER DESIGNATIONS

(Elections Code 13109(n) (o), 13116 and policy)

Local measures shall be designated by a letter selected by the county elections official. The Registrar of Votes **will not** accept requests from jurisdictions for a specific letter designation.

Letter assignments are made after the 88-day resolution deadline and will not be available when the initial documents are prepared. Please leave an underlined space in documents and the letter designation will be added when assigned.

Order letters will be assigned:

- Schools (County Board of Education, Colleges, Unified, High Schools, Elementary Schools),
- Countywide,
- Cities, and
- Districts.

Within each of the above categories, letters shall be assigned alphabetically in district name order. It is the policy of this office to skip the letter “F” for any school measure, because it may be associated with “Fail” and to skip the letter “I” for all measures, because it may be confused with the number one.

In order to allow for the most efficient use of space and/or to avoid voter confusion, the county elections official may:

- Vary the order of the measures,
- Start with any letter of the alphabet following the letter “A”, and/or
- Skip letters.

The letter designation will be printed preceding the abbreviated ballot question (label).

When 2 or more counties are voting on the same measure, the counties will mutually agree to use a letter designation for the measure that will not conflict or confuse the voter. Normally the County with the majority of the voters in the district determines the measure letter assigned.

EXAMPLE OF MEASURE SET UP ON THE BALLOT

| | |
|--|---------------|
| MEASURES SUBMITTED TO THE VOTERS/ INICIATIVAS DE LEYSOMETIDAS A LOS VOTANTES | |
| MERCED CITY ELEMENTARY SCHOOL DISTRICT/ DISTRITO ESCOLAR PRIMARIA DE LA CIUDAD DE MERCED | |
| MEASURE Z | |
| <p>A TITLE, IN ALL CAPS AND BOLD TYPE, IS OPTIONAL AT THE BEGINNING OF THE MEASURE QUESTION. Alternately the title may be formatted in upper and lower case. The remainder of the measure text must be in upper and lower case. Ballot questions are limited to 75 words. If there is a title, it shall be included in the 75-word limit for ballot questions. Bullets, italics, underlining, and bolding beyond the title, are not permitted in the ballot question. (§13247 & 9051)</p> | |
| <p><i>Spanish Translation of Measure.</i></p> | |
| <input type="radio"/> | YES/SÍ |
| <input type="radio"/> | NO/NO |

If the measure is a school bond, the voting positions on the ballot would read:
"BONDS YES / BONOS SÍ and BONDS NO / BONOS NO. (Education Code §15122)

WORD COUNT RULES – COUNTY OF MERCED

(Pursuant to Elections Code 9 & policy)

| Punctuation does not count as a word. | WORD(S) |
|---|----------------------|
| Dictionary words <i>The words “I”, “a”, “the”, “and”, etc., are counted as individual words.</i> | One |
| Abbreviations/Acronyms Examples: PTA, M.I.D., MUHS | One |
| Characters used in place of a word or number Examples: & or # | One |
| Numbers or letter used to identify a portion of text Examples: (1) or (a) | One |
| Geographical names Only State of California, City, County and District names Examples: City of Los Banos County of Merced Delhi Unified School District | One |
| Hyphenated words <i>Hyphenated words that appear in any generally available dictionary shall be considered as one word. Example: Mother-in-law</i> <i>Each part of all other hyphenated words shall be counted as separate words. Example One-half</i> | One |
| | Each word is counted |
| Numbers/Numerical Combinations <ul style="list-style-type: none"> • 50%, ½, 100, \$1,500, 1990-1995 any number consisting of a digit or digits • Spelled out (fifty percent, one half, one hundred, one thousand five hundred dollars, from 1990 through 1995) count each word | One |
| | Each word is counted |
| Internet / E-Mail Addresses / Phone Numbers Examples: www.measureZvote.org john.doe@vote.com (209) 555-1234 | One |
| Dates <ul style="list-style-type: none"> • All digits (01/01/14) • Words and digits (January 1, 2014) | One |
| | Two |

CONFLICTING ORNINANCES/ MEASURES AT THE SAME ELECTION

(Elections Code 9123, 9221, 9321)

If two or more ordinances (laws) adopted at the same election conflict, the law receiving the highest number of yes votes shall control.

FPPC FINANCIAL COMPLIANCE AND FORMS

There are various financial forms that are required to be filed in connection with a measure committee. You may obtain the necessary forms and manuals at the Registrar of Voters- Elections Office, 2222 M Street, Room 14, Merced CA 95340 or on the Fair Political Practices Commission (FPPC) website www.fppc.ca.gov.

The Registrar of Voters is your local filing officer, but cannot provide the technical advice or assistance. For technical assistance please call the FPPC at (866) ASK-FPPC.

POLITICAL SIGNS/OUTDOOR ADVERTISING

Each city has their own ordinances regarding the posting of political signs. Excerpts of those ordinances are shown on the following pages, in most cases the codes and other related codes can be viewed on each city's web site. **Please contact the city**, if you have questions. In some instances you must file paperwork with the city prior to posting signs.

Merced County also has an ordinance, the text of is shown below; it is also viewable on the County's web site. If you have questions, please direct them to the Community and Economic Development Dept. at 209-385-7654.

The State Department of Transportation (DOT) also has requirements which may be applicable. You may contact DOT at (916) 651-9327 or visit their web site at http://www.dot.ca.gov/oda/political_signs.htm for further details and a statement of responsibility form.

Temporary Political Signs shall not be placed within the right-of-way of any highway, or be visible within 660 feet from the edge of the right-of-way of a classified "Landscaped freeway". State law directs the Department of Transportation to remove unauthorized Temporary Political Signs and bill the responsible party for their removal.

County of Merced: <http://www.qcode.us/codes/mercedcounty/>

[Title 18 ZONING, Chapter 18.42 SIGN REGULATIONS](#)

18.42.030 Permitted signs.

Sign regulations herein pertain to property outside of road right-of-way. Applicants should also verify compliance with the sight distance areas, **Section 18.37.040**.

B. Temporary political signs are signs which meet the following criteria:

1. Encourages a particular vote in a scheduled election;
2. Is placed not sooner than ninety (90) days prior to the scheduled election and is removed within ten (10) days after that election;
3. Is no larger than thirty-two (32) square feet.

[Chapter 18.37 FENCES, WALLS AND HEDGES](#)

18.37.040 Sight distance at public intersections and private driveways.

No obstruction higher than two feet, six inches (2' 6") above the nearest roadway surface shall be installed or maintained within the sight distance triangles at public roadway intersections and private driveways. The dimensions of these sight distance triangles, and any exceptions, shall be determined by the county department of public works (See County Code Chapter 13.24). (Ord.1586 part, 1977).

Nothing is allowed to be placed in the County road right-of-way without an encroachment permit (Chapter 13.30 of the Merced County Code).

City of Atwater: <http://www.atwater.org/>

On Home page Services (tab) / Municipal Code / Then click on the word "here" in the sentence which starts "For the City of Atwater Municipal code..."

Title 17 – Zoning, Chapter 17.69 – Sign Regulations

17.69.320 Temporary political signs.

In any zone, subject to obtaining property owner's or possessor's prior consent, temporary political signs shall be permitted to be on display for a maximum of ten days after the election, involving the candidate

or issue display, has been held; provided that in no case shall any such sign be displayed for more than 140 days during any calendar year. One temporary political sign per candidate or issue is permitted and shall be subject to the same regulations of the zone in which it is located except as noted below.

- A. In Residential zones, two signs per candidate or issue and shall not exceed 12 square feet in area and three feet in height measured from the finished grade to the top of the sign.

(Prior Code § 10-5.112; Ord. CS 711, 1994; Ord. CS 744, 10-13-1997)

City of Dos Palos: (No Web Site)

Municipal Code

17.64.070: Signs

F. Political or Campaign Signs.

1. Political or campaign signs shall be allowed in all districts or zones.
2. Political or campaign signs are any form of advertising or any size, including posters, bearing any of the following: a cause, issue or candidate's name, an election date, the word "yes" or "no", etc.
3. Political or campaign signs shall not exceed thirty-two (32) square feet in area and shall be no longer than eight (8) feet in length.
4. Political or campaign signs shall be placed entirely upon private property with permission of the property owner.
5. Political or campaign signs shall not be placed earlier than sixty (60) days prior to the election day for which the issue is being decided or of which the candidate is seeking election.
6. All political or campaign signs, including thank you signs, shall be removed within one (1) week following the pertinent election.
7. One week after the election has passed, any remaining political or campaign sign may be removed by the city and the cost of such removal and disposal shall be charged to the pertinent candidate or campaign committee.
8. No vehicle or trailer containing a noncomplying political or campaign sign shall be allowed to park on any city street.

(Dos Palos 9-98)

City of Gustine: <http://www.cityofgustine.com/>

Choose Documents & Forms (left side of home page) / Municipal Code

Click on - View Gustine Zoning-Subdivision / Use search box and enter 4-38 / press go

Chapter 4-38. – SIGNS

Sec. 4-38-030. - Sign permit requirements.

No sign shall be installed, constructed, or altered unless a Sign Permit and, where applicable a Master Sign Plan approval is first obtained in compliance with this Section, or the sign is allowed without Sign Permit approval by Subsection E., below. A Building Permit may also be required. After approval of a Sign Permit and/or Master Sign Plan, each sign installed and maintained on the subject site shall comply with the Permit and Plan.

- E. **Signs and sign changes allowed without a Sign Permit.** The following are permitted without a Sign Permit, provided that they comply with 4-38-050 (General Requirements for All Signs), and any required Building Permit is obtained.

5. **Political signs.** Political signs are allowed without a Sign Permit provided that the signs:
 - a. Are placed on private property, and shall not exceed 12 square feet in area within residential zoning districts and 32 square feet in area within nonresidential zoning districts;
 - b. May be installed on private property with the property owner's consent for up to 45 days prior to an election; and

c. Shall be removed within seven days following the election. Signs not removed shall be removed by the City at the expense of the political candidate or organization involved.

The above referenced Sec. 4-38-050 General Requirements for All Signs can be found on the same site under Chapter 4-38.

City of Livingston: <http://www.livingstoncity.com/>

Choose Municipal Code (Left side of home page) / Title 4 – Building Regulations/
Chapter 2 - Sign Regulations

Section 4-2-7: Temporary Signs

- (B) Political Signs: Political signs may be posted on private property, with property owner permission, preceding an election. The maximum sign of each sign shall not exceed thirty two (32) square feet. No deposit shall be required to ensure the proper removal of such signs.
9. No political sign shall be erected within or overhang into any public right of way or publicly owned property, nor constitute a traffic hazard by reason of obscuring motorist vision, or otherwise jeopardizing the normal flow of traffic.
 10. All political signs shall be removed from view within seven (7) days after the election date, except for those candidates who were successful in a primary election or must compete in a runoff election, in which case, such signs shall be allowed to remain until seven (7) days after the final election day.
 11. It shall be the responsibility of the property owner to remove all political signs within seven (7) days after the final election day. In the event that any political sign is not removed within the specified time, the property owner shall be notified of his responsibility to remove such signs and directed to remove the sign within seven (7) days or be cited. If the sign has not been removed within the additional seven (7) days, the property owner shall be issued a citation in the amount of fifty dollars (\$50.00) for each successive day until such sign is removed.

Section 4-2-14: Permits

- (A) No person shall place any sign regulated by this Chapter without first obtaining written consent of the owner, lessee or person having lawful possession of the property upon which such sign will be placed.
- (B) A sign permit shall be required for all signs hereinafter constructed, erected, installed, applied, affixed, substantially altered, relocated, or painted on, within the corporate boundaries of the City.

Sign Permit Application available on the web site: Forms & Applications (left side of page)

- Sign Permit Application

City of Los Banos: Municipal Code - <http://www.losbanos.org/municipal-code/>

[Title 9 PLANNING AND ZONING / Chapter 3 ZONING / Article 28. Signs / Part 2. Sign Regulations](#)

Sec. 9-3.2805 Exempt signs.

- (l) Political Signs. Signs associated with a candidate for elected office, political party, ballot measure, or which make a political statement, not exceeding thirty-two (32) square feet in area per candidate or issue per site, subject to the following:
- (1) Any such sign shall be erected not earlier than the closing date of the filing candidacy and shall be removed within fourteen (14) days after such election. However, those candidates who continue as such after the primary election may continue to display their signs until fourteen (14) days after the next general election,

- (2) No political or campaign sign shall be attached to trees, fence posts, or utility poles, except on private property where signs may be attached to trees and fence posts with the permission of the property owner,
- (3) No political or campaign sign shall be attached and erected on public property or within the public right-of-way,
- (4) Political or campaign signs placed upon private property shall not be erected in a manner which, in whole or in part, would create a hazardous condition to pedestrian or traffic alike, either by obstructing the free use of exits, buildings, or sites, or by creating visual distractions, whether by color, glare, or representing a traffic control device,
- (5) In cases where political or campaign signs are not removed within the specific time period, the City shall cause to be removed those signs which remain, and the cost and expense of such activity shall be paid by the candidate.

City of Merced: <http://www.cityofmerced.org/>

Choose Municipal Code right side of home page.

The City of Merced does not regulate the size or content of political signs, nor does the city regulate when the signs can be put or must be taken down. However, for safety and aesthetic purposes the Merced Municipal Code does prohibit signs on public property, including street and sidewalk planter strips. Signs which violate these requirements may be summarily removed and the campaign charged for the cost of removal.

Title 17 – BUILDINGS & CONSTRUCTION

Chapter 17-36 – SIGNS

Article II – General Regulations

17.36.520 Sign removal—Without notice.

The director of planning shall remove any sign without giving notice, if the sign:

- A. Was erected in violation of the provisions of this chapter upon any property belonging to the United States, state, county, city, or any special purpose district; or
- B. Is found by the director to be unsafe and an immediate peril to persons or property.
(Ord. 1337 § 1 (part), 1980: prior code § 32.7(a)).

17.36.540 Sign removal—Cost.

- A. The actual cost of removing or altering any sign to comply with this chapter incurred shall be paid to the city by:
 1. The person to whom a sign permit was issued, or in the absence of a permit, then by:
 2. The owner of the building or structure upon which the sign is erected, or
 3. The owner of the property upon which the sign is located if the sign is not erected upon a building or structure.
- B. The actual cost of removal or alteration shall become a debt owing the city for the collection of which the city may maintain a civil action thereon in its own name.
(Ord. 1337 § 1 (part), 1980: prior code § 32.7(a)).*

**Editor's Note: Ordinance 1337 contained two subsections numbered 32.7(a).*

PRIMARY ARGUMENT
DECLARATION BY AUTHOR(S) OR PROPONENT(S)
(Elections Code § 9161, 9164, 9501, 9501.5, 9600)

The undersigned proponent(s) or author(s) of the **Primary Argument** _____
(In Favor or Against)

ballot measure _____
(Name and Assigned Letter, if known)

at the _____ election to be held on _____
(Title of election: Primary / General / Special) (Election Date)

for the _____ hereby state that such argument
(Name of Jurisdiction)

is true and correct to the best of _____ knowledge and belief.
(his / her / their)

1. **X** _____
(Signature) (Type name as signed)

____ Male ____ Female
(Needed for Translation) (Type Title/Designation to appear under name on ballot argument)

Author/signer meets criteria: ____ Gov. Board Member ____ Principal Officer of a Bona Fide Assoc.
(check one) ____ Registered Voter of Jurisdiction ____ Proponent

2. **X** _____
(Signature) (Type name as signed)

____ Male ____ Female
(Needed for Translation) (Type Title/Designation to appear under name on ballot argument)

Author/signer meets criteria: ____ Gov. Board Member ____ Principal Officer of a Bona Fide Assoc.
(check one) ____ Registered Voter of Jurisdiction ____ Proponent

3. **X** _____
(Signature) (Type name as signed)

____ Male ____ Female
(Needed for Translation) (Type Title/Designation to appear under name on ballot argument)

Author/signer meets criteria: ____ Gov. Board Member ____ Principal Officer of a Bona Fide Assoc.
(check one) ____ Registered Voter of Jurisdiction ____ Proponent

4. **X** _____
(Signature) (Type name as signed)

____ Male ____ Female
(Needed for Translation) (Type Title/Designation to appear under name on ballot argument)

Author/signer meets criteria: ____ Gov. Board Member ____ Principal Officer of a Bona Fide Assoc.
(check one) ____ Registered Voter of Jurisdiction ____ Proponent

5. **X** _____
(Signature) (Type name as signed)

____ Male ____ Female
(Needed for Translation) (Type Title/Designation to appear under name on ballot argument)

Author/signer meets criteria: ____ Gov. Board Member ____ Principal Officer of a Bona Fide Assoc.
(check one) ____ Registered Voter of Jurisdiction ____ Proponent

Contact Name: _____ Telephone / Email _____

REBUTTAL ARGUMENT
DECLARATION BY AUTHOR(S) OR PROPONENT(S)
(Elections Code § 9164, 9167, 9504, 9600)

The undersigned proponent(s) or author(s) of the **Rebuttal Argument** to the Argument _____
(In Favor or Against)

ballot measure _____
(Name and Assigned Letter, if known)

at the _____ election to be held on _____
(Title of election: Primary / General / Special) (Election Date)

for the _____ hereby state that such argument
(Name of Jurisdiction)

is true and correct to the best of _____ knowledge and belief.
(his / her / their)

1. _____ (Signature) _____ (Type name as signed)
_____ Male _____ Female
(Needed for Translation) (Type Title/Designation to appear under name on ballot argument)

2. _____ (Signature) _____ (Type name as signed)
_____ Male _____ Female
(Needed for Translation) (Type Title/Designation to appear under name on ballot argument)

3. _____ (Signature) _____ (Type name as signed)
_____ Male _____ Female
(Needed for Translation) (Type Title/Designation to appear under name on ballot argument)

4. _____ (Signature) _____ (Type name as signed)
_____ Male _____ Female
(Needed for Translation) (Type Title/Designation to appear under name on ballot argument)

5. _____ (Signature) _____ (Type name as signed)
_____ Male _____ Female
(Needed for Translation) (Type Title/Designation to appear under name on ballot argument)

Contact Name: _____ Telephone / Email _____



REBUTTAL ARGUMENT NEW SIGNER AUTHORIZATION

The author(s) of a primary argument may prepare, sign and submit a rebuttal argument (if a rebuttal period is provided) or may authorize in writing any other person to author/submit or sign the rebuttal argument. Below is a sample of the required authorization when an author/proponent of the primary argument does not sign the rebuttal argument but instead has another person sign in their place. All required authorization signatures must be original signatures.

Date of Election _____

As a signer on the Primary Argument In Favor of / Against Measure _____ in the
(circle one)

(Name of Jurisdiction)

- | | | |
|--|-----------|--------------|
| 1. <input checked="" type="checkbox"/> | _____ | _____ |
| | Signature | Printed Name |
| 2. <input checked="" type="checkbox"/> | _____ | _____ |
| | Signature | Printed Name |
| 3. <input checked="" type="checkbox"/> | _____ | _____ |
| | Signature | Printed Name |
| 4. <input checked="" type="checkbox"/> | _____ | _____ |
| | Signature | Printed Name |
| 5. <input checked="" type="checkbox"/> | _____ | _____ |
| | Signature | Printed Name |

I/We authorize the following, to sign the rebuttal argument:

1. _____ in place of one of the signers of the primary argument.
(Name of new rebuttal signer)
2. _____ in place of one of the signers of the primary argument.
(Name of new rebuttal signer)
3. _____ in place of one of the signers of the primary argument.
(Name of new rebuttal signer)
4. _____ in place of one of the signers of the primary argument.
(Name of new rebuttal signer)
5. _____ in place of one of the signers of the primary argument.
(Name of new rebuttal signer)