

Draft

Community Vision Statement

As Planada matures in character and appearance, it continues to retain its small town atmosphere. Revitalization efforts have turned Highway 140 into an attractive and inviting corridor. With breathtaking views of the foothills and Sierra Nevada, the popular Yosemite route is a gateway to Planada.

You have reached the heart of Planada when you arrive at Broadway. This beautiful and vibrant downtown corridor is the social center of town; adorned with landscaping and plazas. Broadway attracts a variety of commercial businesses, services and housing through its diverse and integral arrangement of land uses. Landmark buildings located along Broadway define the downtown, while meeting the community's housing and commercial needs.

Community appearance and solidarity continue to improve by way of renovation of existing homes and businesses, and the development of new neighborhoods throughout. Embraced by its pastoral surroundings, Planada has truly come full circle in its vision to become a self-sustaining community, growing better... not bigger.



PLANADA

Community Plan Update