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Equal Opportunity Employer

**FOR IMMEDIATE RELEASE**

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**ONLINE SOLAR ADVERTISEMENTS FALSELY USE COUNTY NAME, LOGO**

MERCED – In recent weeks, advertisements and announcements have been circulated on social media and websites inaccurately claiming that Merced County has launched a “no cost solar program for lower and middle class homeowners.”

The agency pushing this information calls itself the “Merced County Solar Program” and is soliciting people to sign up for a “free solar quote” using the County’s name and logo to highlight the program. Merced County has not commissioned or approved any discount solar programs or solar quote referral services with this entity.

Merced County is in the process of contacting the agency in an attempt to get the logo and County affiliation removed from its online materials.

Please be aware that Merced County does not promote private companies for commercial gain, nor does it contract with third-party vendors to solicit products to the public.

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For more information regarding Merced County, please visit our website at [www.co.merced.ca.us](http://www.co.merced.ca.us)