



**BEHAVIORAL HEALTH and
RECOVERY SERVICES (BHRS)
Administration**

Yvonnia Brown, MSW
Director

Administration
1944 M Street
Merced, CA 95340
(209) 381-6813
(209) 725-3676 Fax
www.co.merced.ca.us

Mailing Address
PO Box 2087
Merced, CA 95344

Equal Opportunity Employer

FOR IMMEDIATE RELEASE

Contact: Ashley Cooper
Phone: (209) 381-6880
Email: ACooper@co.merced.ca.us

Red Ribbon Week 2017- Celebrating Drug Free Lives

Kickoff event hosted by Merced County Behavioral Health and
Recovery Services at Applegate MOAT

Red Ribbon Week 2017 will be celebrated from October 23rd through October 31st. Since its inception in 1985, Red Ribbon Week has touched the lives of millions of people around the world. In response to the murder of DEA Agent Enrique Camarena, parents and youth in communities across the country began wearing Red Ribbons as a symbol of their commitment to raise awareness of the destruction caused by drugs in their communities.

Merced County Behavioral Health and Recovery Services will host a Red Ribbon Week kickoff event at the Applegate Park M.O.A.T (Merced Open Air Theater) on Saturday, October 21, 2017. The event will run from 1:00pm to 4:00pm and will include informational booths on community events and services, music, gift bags, light refreshments, and kid's activities. Activities will include face painting, balloon games, and arts and crafts. Attendees will be invited to pledge to be drug free and add their pledge to the "Reasons to be Drug Free" wall. The wall will be on display at the Merced Mall for the duration of Red Ribbon Week (October 23rd through October 31st).

For more information please contact Ashley Cooper, Alcohol and Drug Prevention Worker at Merced County Behavioral Health and Recovery Services at (209) 381- 6880.